

Co-located with

THERMAL
MANAGEMENT EXPO
NORTH AMERICA

Founding partner



In association with



MEET THE INDUSTRY MEET THE CHANGE MEET THE FUTURE

EXHIBITION PROSPECTUS

CLEVELAND, OHIO, USA | MAY 4-6, 2026

MAY 4, 2026: EXHIBITOR AND VIP NETWORKING RECEPTION



MEET THE SHOW

RETURNING TO CLEVELAND: A NEW ERA OF CERAMICS INNOVATION

Ceramics Expo returns to the Huntington Convention Center of Cleveland, a homecoming that builds upon our previous success in this manufacturing hub.

This strategic relocation places our premier platform at the heart of America's industrial corridor, offering exceptional accessibility for our community of industry leaders. The Cleveland venue provides the ideal setting for manufacturers, suppliers, distributors, OEMs, and end-users to showcase innovations, forge connections, and drive business growth.

Join us in May, 2026, as we leverage this dynamic location to elevate the industry's most influential gathering and advance the future of technical ceramics manufacturing.

WHAT TO
EXPECT IN
2026

3,000+
ATTENDEES

250+
EXHIBITORS

**OVER
80%**
WITH OR INFLUENCE
PURCHASING DECISIONS

17 HRS
OF NETWORKING
OPPORTUNITIES

Founding partner

The
American
Ceramic
Society
www.ceramics.org



MEET THE AUDIENCE



OEM, MANUFACTURING AND ENGINEERING BUSINESSES ATTENDING CERAMICS EXPO 2025 INCLUDED:

MORGAN ADVANCED MATERIALS • FORD • TESLA • MATERION • EATON •
GENERAL MOTORS • BORG WARNER • 3M • COORSTEK • GE AEROSPACE
• APPLE • ALLIED MINERAL PRODUCTS • SAINT-GOBAIN NORPRO •
NEXCERIS • KYOCERA INTERNATIONAL, INC. • UNIVERSITY OF MICHIGAN •
ENT STATE UNIVERSITY • CORNING • 3M • HONEYWELL

ATTENDEES BY **PRIMARY BUSINESS ACTIVITY**

DOWNSTREAM - End-use applications and integration	27%
MIDSTREAM - Components, systems and analysis	41%
UPSTREAM - Raw materials and base technologies	32%

ATTENDEES BY **JOB FUNCTION**

Academia	3%
Account Management	5%
Business Development	27%
Business Unit / Division Head	4%
Consultant	3%
Engineer / Technical	18%
Owner / CEO / President / VP / Managing Director	16%
Production / Operations	4%
Project / Program Management	3%
Purchasing / Procurement	4%
R&D	13%



MEET THE DEMAND

WHAT BUYERS ARE LOOKING FOR?



**WASTE / HEAT
RECOVERY**

**HEAT TREATMENT:
FIRING /
SINTERING /
DRYING**

**ADDITIVE
MANUFACTURING**

**IOT / SMART
MANUFACTURING**

**RAW MATERIALS
/ ADDITIVES /
CHEMICALS**



**TESTING AND
ANALYSIS
PRODUCTS AND
SERVICES**

COATINGS

**FINISHING /
GLAZING /
DECORATING**

**COMPOSITE
MATERIALS /
MANUFACTURING**

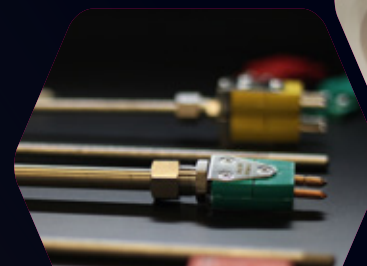
**CERAMIC / GLASS
COMPONENTS**

**POWDER
PROCESSING
/ CONVEYING
/ MATERIALS
HANDLING**

**MOLDING /
PRESSING /
SHAPING**



PHOTONICS





MANUFACTURING EXCELLENCE

6,000+ manufacturers in Northeast Ohio

18% of the region's GDP from manufacturing
\$46 billion manufacturing industry

ADVANCED TECHNOLOGY ECOSYSTEM

Semiconductors

Aerospace

Automotive

Innovation

RESEARCH & EDUCATION

26+ higher education institutions offering specialized engineering programs

Semiconductor Workforce Consortium uniting 10 Ohio colleges and universities

NASA Glenn Research Center advancing materials science and testing

STRATEGIC LOCATION

Central position in the U.S. manufacturing corridor

Proximity to **major OEMs** and supply chain partners

Access to **comprehensive transportation infrastructure**

ECONOMIC POWERHOUSE

\$266 billion regional GDP

Top 10 city for new college graduates

2nd best U.S. city to start your career

MEET THE CITY

WHERE MATERIALS INNOVATION MEETS MANUFACTURING EXCELLENCE

Northeast Ohio represents the ideal nexus for Ceramic Expo and Thermal Management Expo 2026, positioned at the heart of America's manufacturing revival.

With \$266 billion in regional GDP and home to over **6,000 manufacturers**, Cleveland offers unparalleled access to decision-makers across multiple industries.

WATCH THIS SPACE FOR EXCITING PARTNERSHIPS AND COLLABORATIONS TO TAKE CERAMICS EXPO TO THE NEXT LEVEL!

Cleveland[®]



MEET THE VENUE

HUNTINGTON CONVENTION CENTER. DOWNTOWN CLEVELAND.

From the sleek convention center to dozens of new and renovated hotels, Downtown Cleveland offers the ideal mix of big-city amenities and Midwestern friendliness.

With its central Downtown location, the Huntington Convention Center is steps away from:

- **Exceptional retail and dining options**
- **Multiple entertainment districts**
- **Professional sports venues**
- **Theater performances**
- **Lake Erie**
- **The Rock & Roll Hall of Fame**
- **5,000 walkable hotel rooms**

Whether you have 30 minutes, a couple of hours, or an extra day, you'll find plenty to explore in **"The Land of Exceeding Expectations."**

2026 HOTEL BOOKING DISCOUNTED RATES AVAILABLE NOW

In partnership with onPeak, we've secured **exclusive discounted rates** at premier hotels close to the venue. With savings averaging around 30%, this is the best way to book hassle-free accommodations and make the most of your Ceramics Expo experience.

www.ceramicsexpousa.com/plan-your-visit/hotel-booking-2026



MEET THE NEW

INNOVATION HUB AT CERAMICS EXPO 2026

Ceramics Expo 2026 is proud to unveil its Innovation Hub a dynamic, interactive feature designed to spotlight the cutting edge of advanced ceramics, thermal materials, and next-gen engineering solutions.

This brand-new area brings together startups, researchers, students, and established industry leaders to ignite fresh ideas, showcase breakthrough technologies, and inspire the future of materials science.

Where Future-Forward Ceramics Take Shape

WHY EXHIBIT OR SPONSOR THE INNOVATION HUB?

- Unrivalled visibility in a prime, high-traffic zone
- Direct access to decision-makers, R&D leads, and OEM engineers
- Opportunity to align with cutting-edge research and startup talent
- Lead generation with future-focused buyers and collaborators
- Brand association with innovation and technical excellence

Whether you're a startup, an R&D team, or an established brand looking to be seen as a forward-thinker in the ceramics space, the Innovation Hub at Ceramics Expo 2026 is the place to be.

Reserve your place at the centre of materials innovation.

WHAT'S INSIDE?

STARTUP ZONE

The Startup Zone provides young companies a visible space to exhibit disruptive ceramic technologies, gain B2B exposure to investors and customers, and join our Innovation Challenge—a pitch competition with industry judges offering support and prizes. This is where ceramics' future begins.

LIVE DEMOS & TESTING ACTIVATIONS

Join or sponsor live demonstrations and testing activities, from thermal conductivity to material stress testing. This hands-on programming lets engineers, designers, and decision-makers see innovation in action.

SOLUTIONS INNOVATION STAGE

The Solutions Innovation Stage showcases startup talks and product reveals across industries, featuring advanced materials pitches in a strategic location designed to maximize industry connections.

STUDENT POSTER SESSION (NEW TALENT SPOTLIGHT)

Partnering with universities, we're hosting a poster session where materials science students present research on ceramic processes, materials, thermal conductivity, and sustainability. Connect your R&D team with tomorrow's talent today.

MEET THE CO-LOCATE

The co-locate with the Thermal Management Expo provides an increased audience of qualified buyers seeking solutions that advanced technical ceramics can offer. This strategic advantage maximizes your investment by reaching a wider audience, exploring cross-industry applications, and positioning your company as a leader in both technical ceramics and thermal management solutions.

TWO SHOWS. UNLIMITED BENEFITS.

EXPANDED AUDIENCE REACH

Access a broader audience of decision-makers and engineers who are actively seeking innovative materials and solutions, including advanced ceramics, for thermal management challenges.

CROSS-INDUSTRY NETWORKING

A unique opportunity to connect with professionals from complementary industries. Whether it's discussing the role of ceramics in heat dissipation or exploring partnerships for new product development.

INCREASED BUSINESS OPPORTUNITIES

As an exhibitor, you'll be perfectly positioned to showcase how your products and solutions meet thermal conductivity, weight reduction, or enhanced durability needs of Thermal Management Expo attendees, unlocking new revenue streams.

SHARED NETWORKING EVENTS

Shared networking events provide additional opportunities to engage with a diverse group of professionals in a relaxed, informal setting, leading to meaningful connections and long-term business relationships.

THERMAL MANAGEMENT EXPO NORTH AMERICA

By participating in Ceramics Expo, you're not just exhibiting; you're joining a larger ecosystem of innovation and collaboration. **Don't miss the chance to leverage this unique co-location to grow your business and expand your impact.**



MEET THE SUSTAINABLE

Ceramics Expo is committed to having a positive impact on people and the planet. We are working to minimize the impact our operations have on the environment and on the communities we serve.



ECOSPOTLIGHT
INNOVATE. SUSTAIN. LEAD

On the forefront of sustainable innovation?

Speak to us today about how we can highlight your eco solutions and shine a spotlight on your company in 2026

OUR THREE AIMS

Inspiring Sustainable Development

- Using our content and partnerships to help support the sustainability of the market our event serves
- Inspiring our suppliers, exhibitors, and other stakeholders to deliver a sustainable event
- Running an Environmentally Responsible Event

Running an Environmentally Responsible Event

- Reducing our event's carbon emissions
- Creating less waste
- Considering the sustainability credentials of the items sourced for the event

Running a Socially Responsible Event

- Doing business safely and ethically
- Considering wellbeing and accessibility
- Creating a positive impact on our host cities
- Measuring our impacts



MEET THE INVESTMENT

2026 BOOTH RATES

BOOTH SIZE	PRICE
100 SQ FT	ENQUIRE FOR PRICE
150 SQ FT	ENQUIRE FOR PRICE
200 SQ FT	ENQUIRE FOR PRICE
300 SQ FT	ENQUIRE FOR PRICE
400 SQ FT	ENQUIRE FOR PRICE
600 SQ FT	ENQUIRE FOR PRICE

INCLUDED IN YOUR EXHIBITION BOOTH BOOKING

- Exhibitor & VIP Networking Reception
- Unlimited complimentary exhibitor passes,
- Exhibitor profile -online and in the show guide
- Complimentary exhibitor marketing including:
 - o Social media banners and signature images
 - o PR and media kit
 - o Web and email signature banners

“ ”

Every time I come I find multiple vendors who are making materials or a new method of doing something that triggers an application that is relevant to the work I'm doing. It's so important for ceramic materials engineers to attend the show.

James Weigner,
Lockheed Martin

“ ”

Ceramics Expo drives innovation and collaboration. Having face-to-face talks, and discussing potential collaborations with others is where you really get the benefits.

NSG Group

CONTACT US

EXHIBITION INQUIRIES

Andrew Tucker, Exhibition Director
andrew.tucker@informa.com

Zara Cochrane, Senior Sales Manager
zara.cochrane@informa.com

Joey Ellis, Sales Manager
joey.ellis@informa.com

Harriet Millar, Sales Manager
harriet.millar@informa.com

GENERAL INQUIRIES

info@thermalmanagementexpo.com
info@ceramicsexpousa.com
+1 855 436 8683



MEET THE OPPORTUNITY

ENHANCE YOUR VISIBILITY AT CERAMICS EXPO

Your participation at Ceramics Expo extends far beyond the exhibition floor. Whether you're launching innovative products, building industry credibility, or maximizing your return on investment, Ceramics Expo delivers the visibility and results you seek.

With flexible options spanning in-hall offline experiences and pre-show digital activation, we offer solutions to suit all needs and budgets.

CONTACT US

EXHIBITION INQUIRIES

Andrew Tucker, Exhibition Director
andrew.tucker@informa.com
+44 20 7660 7197

Zara Cochrane, Senior Sales Manager
zara.cochrane@informa.com

Joey Ellis, Sales Manager
joey.ellis@informa.com

Harriet Millar, Sales Manager
harriet.millar@informa.com

GENERAL INQUIRIES

info@thermalmanagementexpo.com
info@ceramicsexpousa.com
+1 855 436 8683



COMPREHENSIVE PROMOTIONAL OFFERINGS:

- **Strategic Networking** - Sponsor exclusive in-person networking events
- **Thought Leadership** - Present at conference sessions to showcase your expertise
- **Product Spotlight** - Feature your solutions in dedicated showcase opportunities
- **Print Visibility** - Advertise in the official show guide
- **On-Site Exposure** - Leverage in-hall advertising opportunities
- **Digital Presence** - Position your logo prominently on the website and in email communications
- **Email Marketing** - Reach attendees through newsletter advertising
- **Virtual Engagement** - Sponsor industry webinars to connect with prospects year-round

Contact our team today for more information on the available packages tailored to your specific business objectives.

