



SPONSORSHIP OPPORTUNITIES

POSITION YOURSELF DIRECTLY IN FRONT OF THOUSANDS OF QUALIFIED DECISION MAKERS AND BUYERS

ENHANCE YOUR PROFILE AS A LEADING VOICE IN THE INDUSTRY

STAND OUT FROM THE COMPETITION

**NETWORKING
& THOUGHT
LEADERSHIP**

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**ONSITE BRAND
AWARENESS**

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**DIGITAL
CONTENT**

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**BUNDLES,
ONSITE &
ONLINE
OPPORTUNITIES**

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NETWORKING & THOUGHT LEADERSHIP

VIP NETWORKING RECEPTION

Make a lasting impression with this high-impact branding opportunity. The VIP Reception is an invite-only networking event for exhibitors, speakers and VIPs, taking place on the Monday evening. This casino-themed evening will provide guests with the opportunity to network in a relaxed environment with complimentary drinks*. Get prime brand visibility before, during and after the reception with this sponsorship opportunity. Package includes:

- △ Sponsor logo on all pre-show marketing content for the VIP reception. This includes:
 - the initial invite email sent to every registrant
 - the confirmation email received by every registrant
 - the sponsors page on the event website
- △ Sponsor recognition during the event, including:
 - the introduction / welcome note from the Organizers
 - Sponsor logo on all dedicated signage onsite (entrance signage)
 - Branded materials like napkins, pens etc (to be provided by the sponsor)
 - Sponsor pop-up banner to be placed in the dedicated area (pop-up to be provided by sponsor)
 - branded giveaway/prize at the end of the VIP Networking Reception (if provided by sponsor)
- △ Full page Show Guide Ad

Inquire for price / sponsor (Combined Reception with Thermal Management Expo - maximum 4 sponsors)

**When sponsored canapes, snacks, live music, entertainment, raffle etc can be added. Please enquire for more details.*

DAY 1 IN-HALL NETWORKING RECEPTION

Maximize brand recognition with a custom networking reception just for you, held in the exhibition hall.

- △ Sponsor logo on all printed and digital promotional materials including Show Guide, and on all dedicated signage onsite
- △ Branded materials such as pens, napkins, literature etc (if provided by the sponsor)
- △ Sponsor pop-up banner (if provided by sponsor)
- △ Sponsor brochures (can be handed out if provided by sponsor)
- △ Soft Drinks & Alcoholic Beverages
- △ Half Page Show Guide Ad

\$8,000 (Combined Reception with Thermal Management Expo - maximum 3 sponsors)

VISITOR LOUNGE & WI-FI HOTSPOT

Maximize your exposure with branding throughout the visitor lounge at Ceramics Expo – a networking, meetings, and relaxation area – Exclusive Sponsorship includes:

- △ Sponsor logo on all dedicated signage onsite
- △ Branded materials such as pens, notepads, literature etc (if provided by the sponsor)
- △ Sponsor pop-up banner to be placed in the dedicated area (pop-up to be provided by sponsor)
- △ Visitor lounge to be branded with sponsor logo and highlighted in a different colour on the online floorplan
- △ Sponsor logo on the official event website and official email template
- △ Full page Show guide Ad

\$8,000

** Wi-fi hotspot can be added with an additional fee*

CONFERENCE SESSION SPONSOR

Position your brand as a thought leader and get your message directly in the hands of conference attendees with conference sponsorship. Get prime visibility of your company logo on all conference materials and promotional literature distributed before and during the conference session. Sponsorship includes:

- △ Sponsor logo on all printed and digital promotional materials including Show Guide, daily agendas and online conference schedule
- △ Promotional seat-drop positioned at start of a selected conference session. Session to be mutually agreed (materials supplied by sponsor)
- △ Sponsor logo on event signage
- △ Sponsor logo on conference screens

\$3,000 (Ceramics Expo Conference Stage)



ONSITE BRAND AWARENESS

Stand out from the crowd with individual branding opportunities that our visitors can't miss. Ensure your brand is always visible and drive traffic to your stand.

FLOOR PLAN SPONSORSHIP

Exclusive Sponsor logo on interactive website floor plan, printed floor plan in on-site Show Guide and event signage across both Shows. Highlighted sponsor booth on the show floor plan.

\$7,000

REGISTRATION TAKE OVER

Sponsor branding at Ceramics Expo registration area.

\$7,000

BADGE SPONSORSHIP - EXCLUSIVE

Exclusive sponsor logo branding and stand number on all attendee badges.

\$8,000

LANYARD SPONSORSHIP - EXCLUSIVE

Exclusive logo branded lanyards, attached to printed badges and distributed to all attendees of Ceramics Expo. Lanyards supplied by sponsor.

\$7,000

BAG INSERTS

Branded literature or promotional item in each attendee bag. Bags supplied by sponsor.

\$2,000 (limited to 2 sponsors)

FLOOR TILES (6 TILES)

Branded floor tiles throughout the exhibition hall, directing visitors to your booth.

\$2,950

BAG SPONSORSHIP

Branded promotional bags distributed to each attendee at the Ceramics Expo show entrance. Bags supplied by sponsor – one insert included.

\$5,000

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*It's just so efficient. You know, instead of flying around the world, **we can connect up with a lot of people here** and really talk about new things that we have and that they have **and generate new ideas and new solutions.***

Don Bray,
Vice President of
Business Development,
SINTX Technologies



ONLINE THOUGHT LEADERSHIP & NETWORKING

WEBINARS

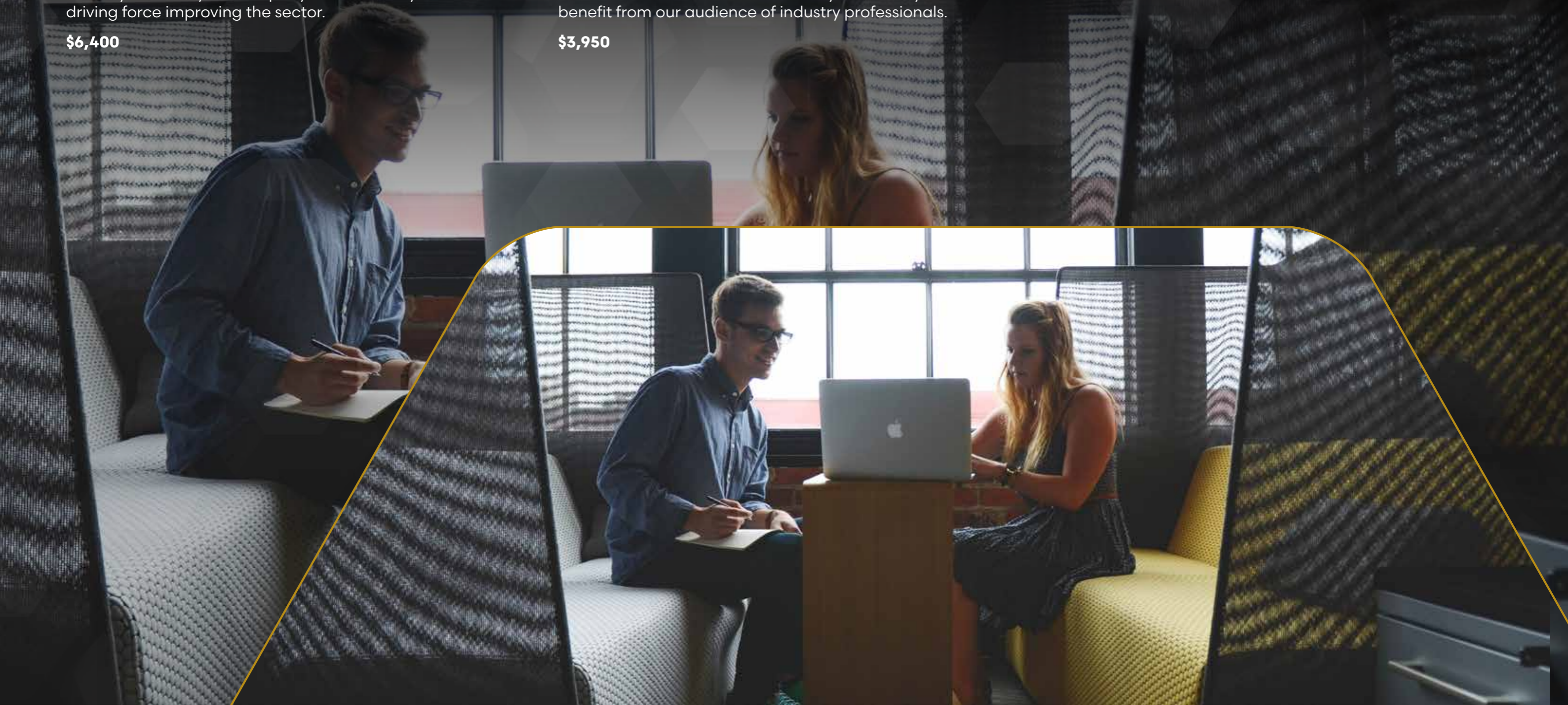
60-minute thought leadership session working with our conference team and their in-depth market research, addressing the key challenges and opportunities facing the industry. Position your company as an industry leader and driving force improving the sector.

\$6,400

LUNCH & LEARN

30-minute session, showcasing your product followed by a Q&A during the lunchtime period. A great way to engaged with a targeted audience to discuss new applications and innovation. Hosted and marketed by our team you will benefit from our audience of industry professionals.

\$3,950



BUNDLES, ONSITE & SHOW GUIDE OPPORTUNITIES

Our bundles give you an affordable way to make sure yours is the company that stands out from the crowd. Combining onsite and online advertising, before and during the expo to raise your profile with technical engineers, R&D specialists and procurement professionals.

EXHIBITOR BUNDLES

Show Guide - Advertising Opportunities

Full Page Ad	\$1,750
Half Page Ad	\$950
Inside Front Cover	\$3,500
Show Guide Enhanced Logo Listing	\$245 / \$195 (if booked with booth space)

Digital - Advertising Opportunities

Online Exhibitor List Banner (Exclusive)	\$3,000
Enhanced Exhibitor Listing Online	\$449 / \$299 (if booked with booth space)

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\$3,000

ITEMS	SILVER (\$1,950)	GOLD (\$2,450)	PLATINUM (\$3,450)
Banner on Ceramics Expo Email	No	1 edition	2 editions
Advert in Show Guide	Half Page	Full Page	Full Page
Enhanced Logo Listing in Show Guide	✓	✓	✓
Enhanced Exhibitor Listing (Website)	✓	✓	✓



CONTACT

Contact us now to secure your preferred package and take advantage of what will be your most powerful sales platform of 2023.

FOR SPONSORSHIP AND EXHIBITION INQUIRIES PLEASE CONTACT:

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