



EXHIBITION PROSPECTUS

**SUBURBAN COLLECTION SHOWPLACE,
NOVI, MI, USA**

APRIL 29* - MAY 1, 2024

**April 29 - Exhibitor & VIP Networking Reception*

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**We've had the
right target
audience coming
to talk to us
about the right
products.**

**Polar Performance
Materials**



Co-located with

**THERMAL
MANAGEMENT EXPO
NORTH AMERICA**

Founding partner



A LEGACY OF SUCCESS

The Ceramics Expo exhibition and conference has been the focal point for North America's technical ceramics and glass supply chain for 9 years.

The exhibition and conference brings together manufacturers, suppliers, distributors, OEMs, and end-users under one roof to highlight the innovations and cutting-edge advancements shaping the industry's landscape.

The unique characteristics of specialized ceramic materials make them crucial to the success of the most demanding industrial applications. Exhibiting at **CERAMICS EXPO** offers your company an excellent opportunity to cultivate fresh prospects, engage with key decision-makers, and reap unmatched returns on investment.

1,300+
EVENT VISITORS

220+
EXHIBITORS

76%
OF ATTENDEES
HAVE PURCHASING
AUTHORITY OR
INFLUENCE INVESTMENT
DECISIONS

70%
OF ATTENDEES ARE
LIKELY OR VERY LIKELY
TO CONDUCT BUSINESS
WITH AN EXHIBITOR AS
A RESULT OF VISITING
CERAMICS EXPO

AUDIENCE BREAKDOWN

SENIOR DECISION-MAKERS
AND BUDGET-HOLDERS FROM
ACROSS THE ADVANCED
MANUFACTURING SUPPLY CHAIN

34%

INCREASE IN AEROSPACE /
DEFENSE AND AUTOMOTIVE OEM/
END-USER PROFESSIONALS

65%

INCREASE IN PURCHASING
AND PROCUREMENT
PROFESSIONALS VS. 2022

ATTENDEES BY JOB FUNCTION

Account Management	9%
Engineer / Technical	27%
Owner / CEO / President / VP / Managing Director / Division Head	24%
Production / Operations	6%
Purchasing / Procurement	10%
R&D	15%
Scientist / Academia	5%
Other	4%

ATTENDEES BY INDUSTRIES OPERATING IN, OR SELLING TO*

Aerospace & Defense	44%
Automotive	52%
Consumer & Household	4%
Electronics	33%
Energy	38%
General Industrial	41%
Medical	32%
Petrochemicals	23%
Semiconductor	30%
Other	12%

OEM, MANUFACTURING AND ENGINEERING BUSINESSES ATTENDING CERAMICS EXPO 2023 INCLUDED:

AIRFLOW SCIENCES CORPORATION • **BASF**
• BOSCH • **CERAMTEC GMBH** • COLLINS
AEROSPACE • **DENTSPLY SIRONA** • EATON •
FUELCELL ENERGY • GE AEROSPACE •
GE-ADDITIVE • GENERAL MOTORS • **GLENAIR** •
LINCOLN ELECTRIC CO • **MATERION** • MOMENTIVE
TECHNOLOGIES • **NGK SPARKPLUGS** • NORTHROP
GRUMMAN • **OXEON ENERGY** • PANASONIC
AUTOMOTIVE • **PARKER HANNIFIN CORPORATION**
• PRATT & WHITNEY • **SASOL** • TOSHIBA

WHY MICHIGAN?

Michigan is universally recognized as being the global epicenter of the automotive industry, but it's also much more than that. The state combines over 100 years of rich manufacturing heritage with a high-tech, innovative vision making it home to 17, Fortune 500 global market leaders from across high-tech and industrial industries.

THE HOME OF INDUSTRY

Manufacturing is in Michigan's DNA which is why the advanced manufacturing, life sciences & medical, mobility & automotive manufacturing, tech, semiconductor, aerospace, and defense industries call the "The Great Lakes State" home.

- Advanced Manufacturing**
6th largest advanced manufacturing workforce nationally
- Automotive & Mobility**
One-third of U.S. EV battery production and development takes place in MI
- Semiconductor**
Michigan semiconductor industry worth \$4.6 billion
- Aerospace and Defense**
MI home to 600+ Aerospace & Defense related companies
- Medical Devices**
MI ranked in the top 10 nationally for medical device manufacturing workforce

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Instead of flying around the world, we can connect with a lot of people here and talk about new things that we have and generate new ideas and solutions.

SINTX
Technologies

“”
When we can have face-to-face meetings, we can have collaboration, we can understand what problems have to be solved, then we can have the deep level conversations. Ceramics Expo allows us to do that.

Corning

MORE THAN JUST AN EXHIBITION

CONFERENCE

The Ceramics Expo Conference provides a powerful forum for attendees to discover the latest innovations, trends and challenges in technical ceramics.

UNRIVALED NETWORKING OPPORTUNITIES

Exhibitors at the show can advantage of our exclusive VIP networking evening, accessible by invitation only. The 2023 edition welcomed more 300 key figures in technical ceramics, providing them with an evening of networking within a laid-back and enjoyable setting

CERAMICS
EXPO

EXHIBITION BOOTH RATES

BOOTH SIZE

PRICE*

100 sq ft	\$5,300
150 sq ft	\$7,800
200 sq ft	\$10,200
300 sq ft	\$15,000
400 sq ft	\$17,600
600 sq ft	\$26,400
900 sq ft	Please inquire

* Enhanced Exhibitor Listing - \$449.
Please note ACerS members receive a \$200 discount.

INCLUDED IN YOUR EXHIBITION BOOTH BOOKING

- Access to the VIP Networking Reception
- Unlimited complimentary exhibitor passes
- Exhibitor profile - online and in the show guide
- Complimentary exhibitor marketing including:
 - ✓ Social media banners and signature images
 - ✓ PR and media kit
 - ✓ Web and email signature banners

CONTACT US

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Exhibition Director

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ALL-INCLUSIVE BOOTH PACKAGE

Our booth packages are all-inclusive for exhibitors, making pricing transparent and your experience more convenient. This will give you everything you need to be ready for the exhibition, including:

- ✓ **Skirted table, and 2 chairs**
- ✓ **8' Back drape**
- ✓ **3' Side drape**
- ✓ **Company name board**
- ✓ **Carpet**
- ✓ **Nightly vacuuming**
- ✓ **Electricity supply**
- ✓ **Waste basket**

* This is mandatory for booths up to 300 sqft at \$550 per 100sq ft

INTERESTED IN SPONSORSHIP & ADVERTISING OPTIONS?

Download the Sponsorship brochure below:

